

RheinLaser



How Cash-Pay Services Maximize Your Clinic Profitability



Inside the eBook

- Turnkey solution for doctors of chiropractic
- Real-life success stories of clinics
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Download this eBook for advice on how to increase cash income into your physical therapy, sports medicine, or chiropractic practice. The guide features a pricing model to assist in setting up fee structures for your cash services.

Turnkey Solution for Doctors of Chiropractic

Rhein Laser offers one-stop solution for doctors of chiropractic, which includes Laser Therapy System, Shock Wave System and Magnetotherapy System.

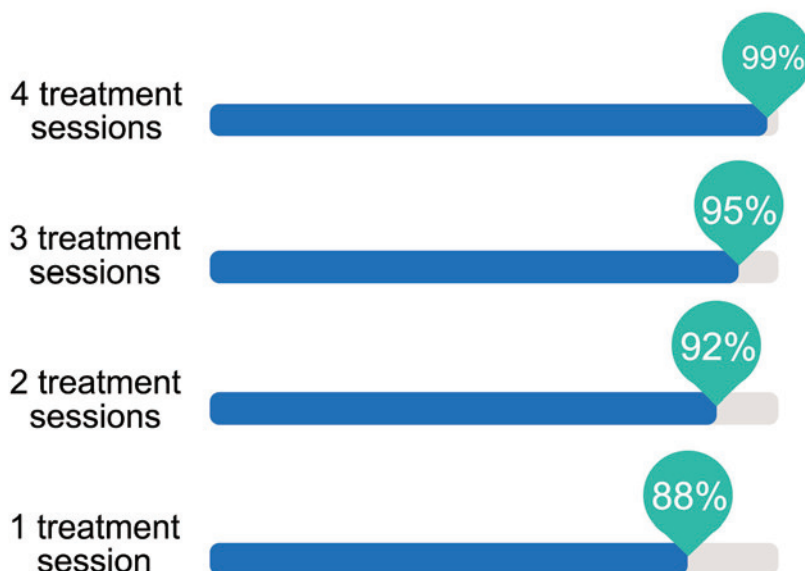
Wide Coverage of Indications



*The physiotherapy system, developed by Rhein Laser, has been clinically proven effective for a wide range of conditions, including pain management, inflammation reduction, sports injuries, wound healing, soft tissue repair and neuropathy.

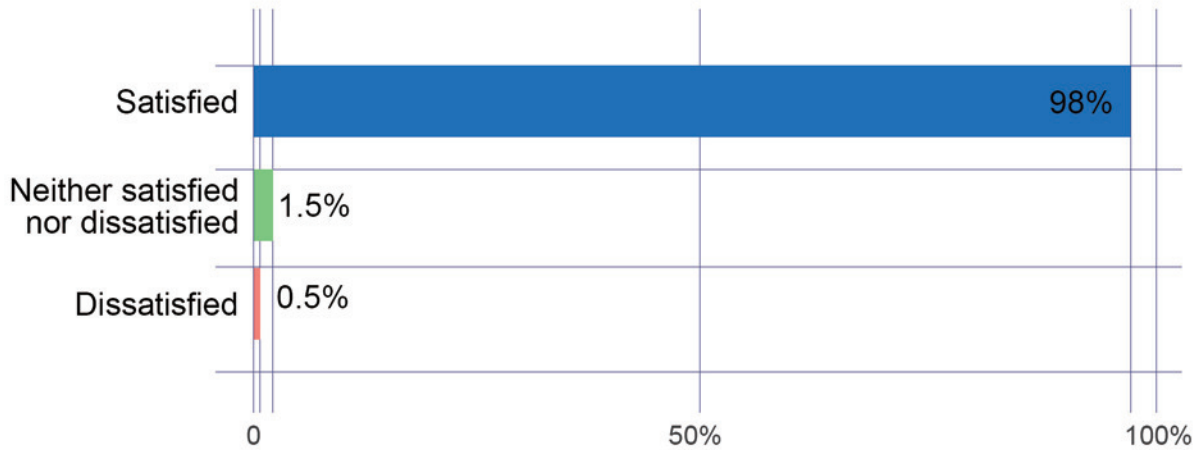
Enhanced Satisfaction

Recovery Rate of Back Pain



*Data based on clinical trial of 120 doctors across the United States. This chart reveals the treatment outcomes that Laser Therapy System delivered for the common back pain. In addition, it is also highly effective in treating other conditions, such as shoulder pain, neck pain, knee pain, foot pain and arthritis.

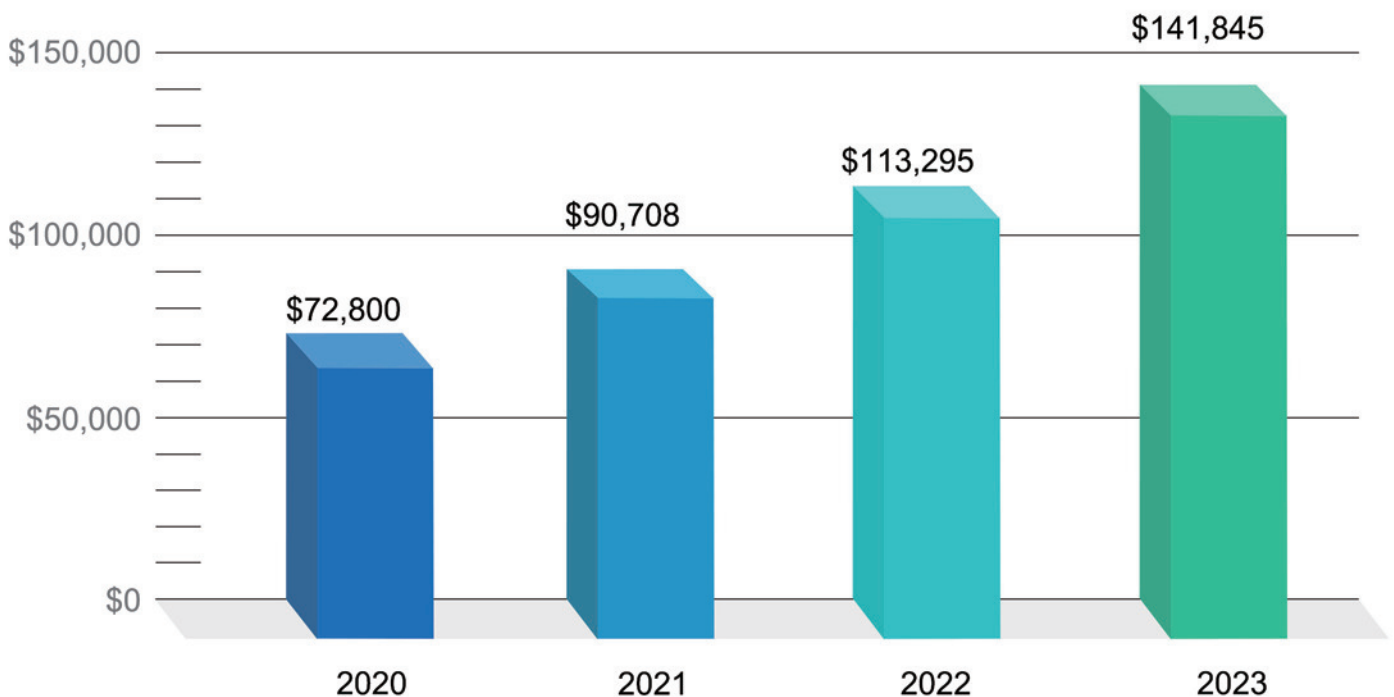
Level of Client Satisfaction



*Data based on 140 clients who bought Swave-200 shockwave therapy machines. This chart illustrates the proportion of client satisfaction categorized by their response to the question: "How do you rate the overall level of satisfaction when using the shockwave therapy machine?"

Increased Cash Revenue

How much cash revenue are you generating each year?



*The data stems from a case study of a chiropractic practice and indicates that the practice's annual cash revenue has increased by approximately 25% after the introduction of Physiotherapy System (Laser Therapy System/Shock Wave System/Magnetotherapy System).



ROI of Cash-pay Services

A growing number of clinics begin to add cash-pay services to diversify revenue streams and offer additional treatments (laser/shockwave/magnetotherapy treatments).

	Small Practice	Medium Practice	Large Practice
Recommended Group Package	PowerCure Pro+ Smart Ice	Smart Ice+ Shockwave	Smart Ice+ Shockwave+ Magnetotherapy
Treatments Per Day (5 minutes)	8	16	32
Minutes Per Day	40	80	160
Per Treatment	x \$80	x \$100	x \$120
Weeks	x 52	x 52	x 52
Annual Revenue	\$166,400	\$416,000	\$998,400

*Here's an example of an ROI model from three sample practices: a small, medium, and large practice. This model predicts the annual revenue based on the scale of each practice.

You can utilize this data to calculate the payback period for your equipment investment. Typically, small practices aim for a 3-month payback period on capital equipment, medium practices aim for 2-month while large practices aim for half a month.

Start Generating Cash Revenue

Boost your cash revenue with the physiotherapy system developed by Rhein Laser, one-stop treatment solution for pain management, rehabilitation, and tissue repair.

The Physiotherapy System contains preset treatment protocols for ease of use. Even beginners can quickly operate the machine to effectively treat various conditions, eliminating the need for extensive learning curves.

Laser Therapy System



SMART ICE

30W/45W/60W

635nm/810nm/980nm/1064nm (915nm optional)



SMART

10W/20W/30W

635nm/810nm/980nm(915nm optional)



POWERCURE

1060mW, 650nm/808nm



POWERCURE PRO

1300mW, 650nm/808nm

Shock Wave System



Swave-200

10 million shots, 210mJ high energy

Magnetotherapy System



PMST NEO+

PEMF, Intensity up to 5 Tesla

About Rhein Laser

Rhein Laser is a medical laser company focused on the R&D and application of laser technology that maximize patient outcomes and practice profitability.

No 1. Best Seller in Physical Therapy Equipment Industry on Alibaba.

Founded in September of 2012, Rhein Laser is a laser-technology based high-tech enterprise and has grown to become one of the China's major manufacturers of Medical Therapy Equipment and Aesthetic Devices. We are providing one-stop service from product design, manufacturing and sales. Both OEM or ODM are acceptable.

Reliable product quality and high-quality service have won us many high-quality partners in the past few years, and reached a stable and long-term win-win strategy. We face market challenges and grow together with our customers.

Our advantage is product design and research and development. We respect the individual needs of every customer and are willing to provide you with personalized services.



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